

Noreen Compton's Writing Clips

Hi. I've been writing for the web since its dawn (well, almost) and rode the wave to Web 2.0 to today's heady mix of new technologies. I've worked with lots of large and small companies creating their digital presence with content strategies, web content, UX writing, emails, product descriptions, text messages, landing pages, etc. My goal is to create good user experiences, the kind I want when I (relentlessly) surf the web. I also have experience writing for print and video.

For the last 6.5 years, I was a Senior UX writer at CVS Healthcare.


I am ready and able to write all kinds of copy. Until I get replaced by a robot (hope my robot has cuter shoes)



UX writing

CVS Health – email – UX writing - health care

While the UX team loved this copy, and it would work on the retail end of CVS, customers were divided. User research showed customers were upset that this was the third email they got on this topic. We suggested that people be able to opt out on the first email to end the annoyance factor.


**You have zero refills.
Zip. Nada.**
Ready to request a new Rx online?

Hello, <First Name>.

Did you know you have zero refills on your prescription(s)? That can easily be cured so you don't miss a dose.

Check out the information below. If you don't need refills, congrats, you don't need to do anything.

Prescription(s) with zero refills
[Request a new prescription](#)


ABC***** <STRENGTH> <TYPE>
Rx #: <#####>
Prescriber: <Name>
Quantity: <#>
Days supply: <#>
Refills left: No refills remaining
<conditional copy example: reason for cost going up>
<conditional copy example: reason for cost going up>

From the heart,
Your CVS Caremark Team

Need to request a new prescription?

1. Sign in at CVS Caremark.
2. Enter the Rx name in the appropriate box.
3. Review the price, then click Request a New Prescription.
You're done!

[Go to CVS Caremark](#)


You're out of refills
We have a cure for that

Hello, <First Name>.

Did you know you have zero refills on your prescription(s)? That can easily be cured so you don't miss a dose.

Check out the information below. If you don't need refills, congrats, you don't need to do anything.

Prescription(s) with zero refills
[Request a new prescription](#)

ABC***** <STRENGTH> <TYPE>
Rx #: <#####>
Prescriber: <Name>
Quantity: <#>
Days supply: <#>
Refills left: No refills remaining
<conditional copy example: reason for cost going up>
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From the heart,
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1. Sign in at CVS Caremark.
2. Enter the Rx name in the appropriate box.
3. Review the price, then click Request a New Prescription.
You're done!

[Go to CVS Caremark](#)

We opted for the softer slogan "We have a cure for that" based on user research.

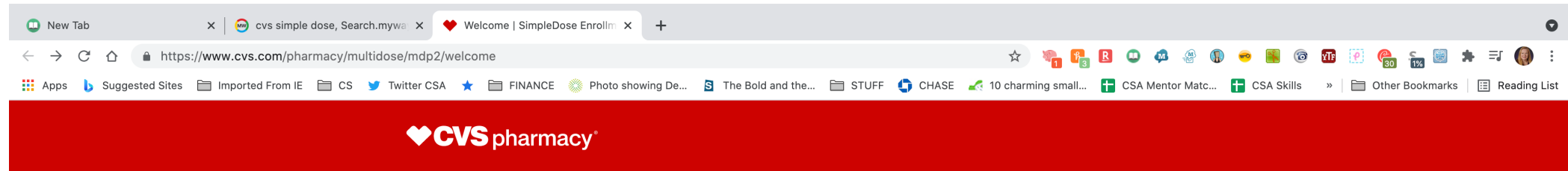
Signup flow for new product, SimpleDose

- I worked on the signup flow for a new product that puts your pills into packets for easy use.
- Initially, we were allowing guest users (users did not have to list their Rx's and could skip a lot of the questions). Since this relied on a representative later inputting the information, the flow was revamped so more information was collected during the process.
- The language was written with the new directive towards a friendlier, more emphatic tone.
- **“Don't miss a dose”** was the slogan I later wrote for the promotional material for SimpleDose, which exemplified one of CVS's key values, empathy.

SimpleDose product imagery



Welcome page for new customer



Welcome!

SimpleDose™, presorted Rx packs are a more convenient way to take medications. Get started by letting us know who you're enrolling.

▶ **Three things you need for enrollment**

All fields are required.

Who are you enrolling in SimpleDose?

I'm enrolling myself

I'm enrolling someone else

▶ **We have five things for you to consider about the SimpleDose program. Please read them before enrolling.**

I have read the five things to consider

Continue

*Added info
upfront to help
the customer
understand
the product.*



Welcome screen for current customers



Hi, Eileen!

We saved you time by finding your information.
You will be able to edit the information later.

▶ **Everything you'll need to enroll**

All fields are required.

Tell us who the multi-dose packs are for:

Eileen Neary

I'm Enrolling Someone Else

By selecting "I'm enrolling someone else", you cannot add this person to your account or manage their medications.

▼ **Learn more about multi-dose packs from this useful information so you can make a decision about signing up.**



Multi-dose packs are NOT in child-proof packaging.



Medication can only be filled as a 30-day supply and costs may be different from 90-day pricing.



Syncing prescriptions in preparation for your first multi-dose box may require partial fills and/or additional copays.



If prescriptions are transferred to a new pharmacy, the drug cost may change.

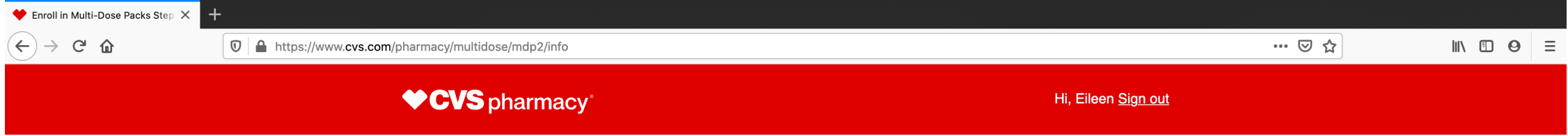


Controlled substance exclusions apply and cannot be processed via this form.

Help us out by checking the box so we know you read it.

When possible, system populates customer info to save them time.

Let's learn about you



Used an informal tone to put user at ease. Put the emphasis on them rather than us.

[Back](#)

Step 1 of 7



Let's learn about you.

Tell us about yourself.

All fields are required.

Email address

First name

Last name

Continue



Moving along....

[Back](#)

Step 2 of 7



Moving along...

Share some more about yourself.

All fields are required.

Date of birth

11/19/1984

MMDDYYYY

Gender

Female

Male

Continue

Used fun and informal headers to put the user at ease and make the process less onerous.



Contact

[Back](#)

Step 3 of 7



How do we contact you?

Now we need to know where the medication is located.

All fields are required unless marked optional.

Street address Line 1

58 Cranberry Rd

Street address Line 2 (optional)

Zip code

43210

City

Columbus

State

OH

Phone number

(561)808-5543

Phone type

Home

Note: We'll be calling you to finalize your request.

Preferred contact time

Anytime

Continue

Stated upfront what fields are required, to reduce work for the user.

Insurance information

[Back](#)

Step 4 of 7



Insurance information

Since you're a current CVS customer, we'll use the insurance information we have on file for you. If you'd like to update your insurance on file, enter it here.

All fields are required unless marked optional.

▶ Here's a tip about your insurance cards

Primary insurance provider

Anthem

Primary member ID

234557777

Rx Group (optional)

Rx Bin (optional)

Rx PCN (optional)

Is the patient the primary insurance cardholder?

Yes

No

Add secondary insurance information

Added guidance on how to find info on insurance cards to aid the user.

Medications

[Back](#)

Step 6 of 7



Patient's requested medications

It's always good to check the info. Review the entered pharmacies and medications. You can also add more medications now.

CVS Store 05436
2100 East Dublin-granville Road, Columbus, OH 43229

- | | | |
|------------------------------------|----------------------|------------------------|
| 1. Ammonium Lactate 12% Cream | Edit | Remove |
| 2. Clindamycin Phosp 1% Lotion | Edit | Remove |
| 3. Escitalopram 10 Mg Tablet | Edit | Remove |
| 4. Montelukast Sod 10 Mg Tablet | Edit | Remove |
| 5. Pantoprazole Sod Dr 40 Mg Tab | Edit | Remove |
| 6. Atorvastatin 20 Mg Tablet | Edit | Remove |
| 7. Novolog 100 Unit/ml Vial | Edit | Remove |
| 8. Doxycycline Hyclate 100 Mg Cap | Edit | Remove |
| 9. Triamcinolone 0.1% Cream | Edit | Remove |
| 10. Levothyroxine 50 Mcg Tablet | Edit | Remove |
| 11. Escitalopram 20 Mg Tablet | Edit | Remove |
| 12. Furosemide 20 Mg Tablet | Edit | Remove |
| 13. Donepezil Hcl 5 Mg Tablet | Edit | Remove |
| 14. Fluzone Quad 2020-2021 Syringe | Edit | Remove |
| 15. Clindamycin Hcl 300 Mg Capsule | Edit | Remove |
| 16. Advair 250-50 Diskus | Edit | Remove |
| 17. Fluticasone Prop 50 Mcg Spray | Edit | Remove |
| 18. Freestyle Libre 14 Day Reader | Edit | Remove |
| 19. Albuterol Sul 2.5 Mg/3 MI Soln | Edit | Remove |
| 20. Losartan Potassium 25 Mg Tab | Edit | Remove |
| 21. Hydrochlorothiazide 25 Mg Tab | Edit | Remove |
| 22. Daily-vite Tablet | Edit | Remove |
| 23. Buspirone Hcl 10 Mg Tablet | Edit | Remove |
| 24. Rivastigmine 4.6 Mg/24hr Patch | Edit | Remove |

Delivery & Payment

[Back](#)

Step 5 of 7



Delivery & payment

To move things along, we added the address you gave us. To receive multi-dose packs at a different address, change it now.

All fields are required unless marked optional.

Deliver to

We cannot ship multi-dose packs to PO boxes.



Deliver to my address

[Edit](#)

Eileen Taylor
58 Cranberry Rd
Columbus, OH 43210



Pickup from pharmacy

Continue



Confirm eligibility

Enroll in Multi-Dose Packs Step X



https://www.cvs.com/pharmacy/multidose/mdp2/review

50%



CVS pharmacy

Hi, Eileen Sign out

Step 7 of 7



We'll confirm your eligibility into SimpleDose™.

Please finish your enrollment, and we'll be in touch. Here's the info we have on file for you.

Patient information

Patient enrolling [Edit](#)
eileen@aol.com
Eileen Taylor

Date of birth & gender [Edit](#)
11/19/1964
Female

Contact preferences [Edit](#)
58 Cranberry Rd
Columbus, OH 43210
Home phone: (561)808-5543
Preferred contact time: Anytime

Insurance information [Edit](#)
Insurance Provider
Anthem

Delivery address [Edit](#)
Home address for delivery
58 Cranberry Rd
Columbus, OH 43210

Requested medications [Edit](#)

CVS Store 05436
2100 East Dublin-granville Road, Columbus, OH 43229

1. Ammonium Lactate 12% Cream
2. Clindamycin Phosp 1% Lotion
3. Escitalopram 10 Mg Tablet
4. Montelukast Sod 10 Mg Tablet
5. Pantoprazole Sod Dr 40 Mg Tab
6. Atorvastatin 20 Mg Tablet
7. Novolog 100 Units/ml Vial
8. Doxycycline Hydrate 100 Mg Cap
9. Triamcinolone 0.1% Cream
10. Levothyroxine 50 Mcg Tablet
11. Escitalopram 20 Mg Tablet
12. Furosemide 20 Mg Tablet
13. Donepezil Hcl 5 Mg Tablet
14. Fluzone Quad 2020-2021 Syringe
15. Clindamycin Hcl 300 Mg Capsule
16. Advair 250-50 Diskus

Finalize request

n/pharmacy/multidose/mdp2/final

50%



 CVS pharmacy

Hi, Eileen [Sign out](#)



Finalize your request



All fields are required unless marked optional.

Request summary

Delivery service	No cost
Packaging service	No cost
24 medications requested	30 day copays

Important information you need about your first order

It takes time to collect prescriptions for all your medications and to align them to fill on a single date. Your first order may not include all your medications and you may need partial fills of some medications. We will tell you what's in your first order before it ships.

[Get the answers to frequently asked questions.](#)

Payment method

We will keep this card on file and use it for payment when your multi-dose pack orders process. You can add a credit, debit, HSA or FSA card. By entering or selecting a credit card, you are giving [authorization to store and use this credit card for future purchases.](#)

There is a problem with your card

Please fix the errors below and try again.

[Enter a valid card number](#)

[Enter a valid expiration date](#)



Card number

Credit Card Number

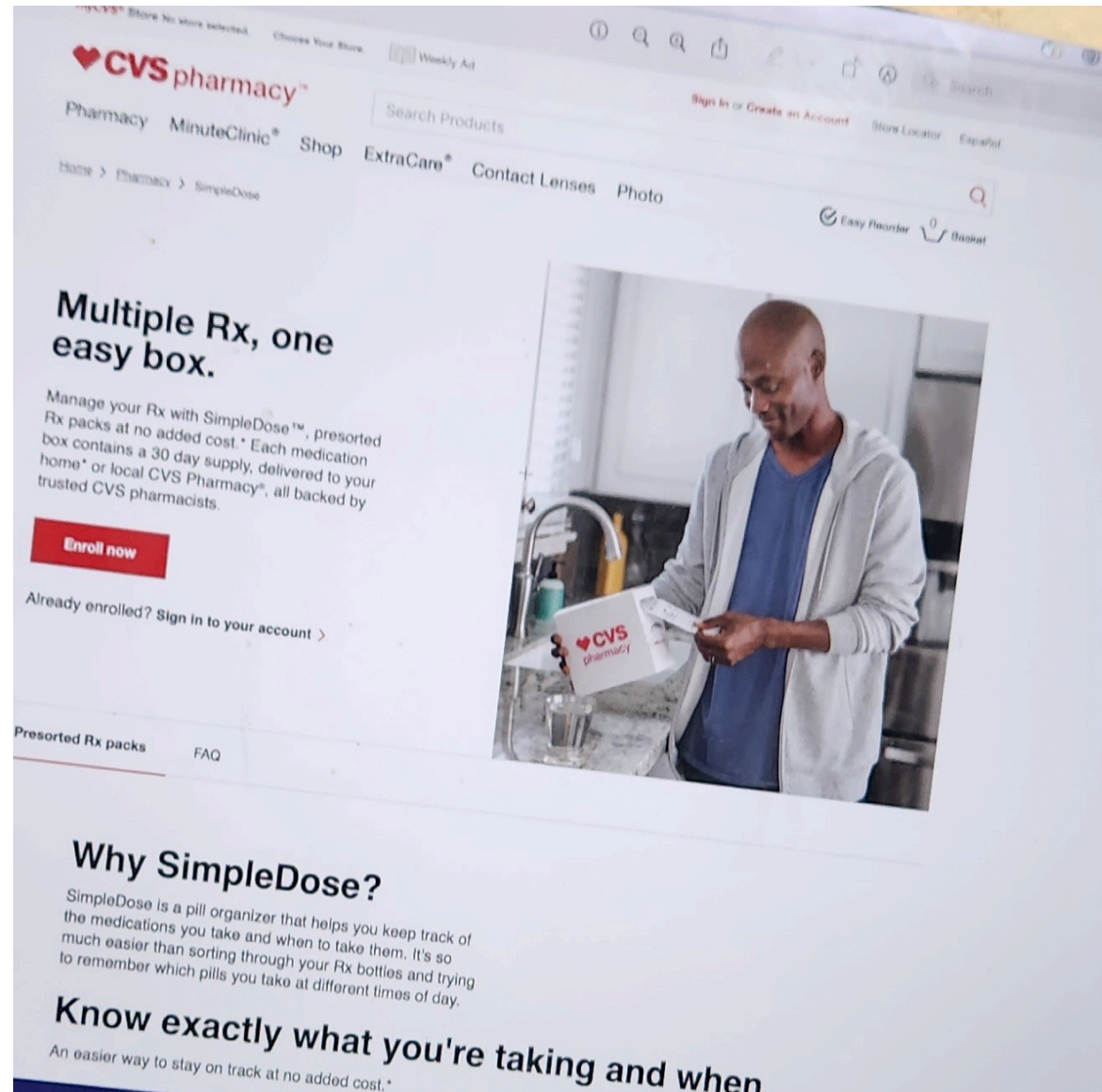
[Enter a valid card number](#)

Card Expiration Date

Billing address

Eileen Taylor

SimpleDose ad



The image shows a screenshot of the CVS Pharmacy website. At the top, the CVS Pharmacy logo is visible, along with navigation links for Pharmacy, MinuteClinic, Shop, ExtraCare, Contact Lenses, and Photo. A search bar is present, and there are links for 'Sign In or Create an Account', 'Store Locator', and 'Español'. The main content area features a large heading: 'Multiple Rx, one easy box.' Below this, a paragraph explains: 'Manage your Rx with SimpleDose™, presorted Rx packs at no added cost.* Each medication box contains a 30 day supply, delivered to your home* or local CVS Pharmacy®, all backed by trusted CVS pharmacists.' A red 'Enroll now' button is prominent. Below the button, it says 'Already enrolled? Sign in to your account >'. To the right of the text is a photograph of a man in a white hoodie pouring pills from a white SimpleDose box into a glass of water. At the bottom of the ad, there are links for 'Presorted Rx packs' and 'FAQ'. Below the main ad, another section titled 'Why SimpleDose?' begins with the text: 'SimpleDose is a pill organizer that helps you keep track of the medications you take and when to take them. It's so much easier than sorting through your Rx bottles and trying to remember which pills you take at different times of day.' The final line of the ad reads: 'Know exactly what you're taking and when' followed by 'An easier way to stay on track at no added cost.*'

CVS pharmacy™

Pharmacy MinuteClinic® Shop ExtraCare® Contact Lenses Photo

Home > Pharmacy > SimpleDose

Sign In or Create an Account Store Locator Español

Search Products

Easy Recorder 0 Basket

Multiple Rx, one easy box.

Manage your Rx with SimpleDose™, presorted Rx packs at no added cost.* Each medication box contains a 30 day supply, delivered to your home* or local CVS Pharmacy®, all backed by trusted CVS pharmacists.

[Enroll now](#)

Already enrolled? [Sign in to your account >](#)

[Presorted Rx packs](#) [FAQ](#)

Why SimpleDose?

SimpleDose is a pill organizer that helps you keep track of the medications you take and when to take them. It's so much easier than sorting through your Rx bottles and trying to remember which pills you take at different times of day.

Know exactly what you're taking and when

An easier way to stay on track at no added cost.*

Emails

Walgreens – Web Pickup – email - retail

Subj: Get last-minute Thanksgiving goodies & save \$10 off \$30
Get \$10 off \$30 with Web Pickup
Give thanks for \$10 off \$30 from Web Pickup

[Order online, pickup in store with web pickup](#) | [View Mobile](#) | [View Webpage](#)

Walgreens

web pickup

Follow us  

weekly ad

last-minute help with thanksgiving goodies

last chance to save \$10 off \$30 with web pickup



Shop your local store online. Pick up your items, bagged & ready to go, in as little as an hour.
And did you know some stores offer Curbside Pickup? We'll bring the order to your car.



\$7.99

Dunkin' Donuts coffee
12 oz

[Shop now →](#)



\$1.99 each or
2 for \$3

Coffee-Mate creamer 16 oz

[Shop now →](#)



\$4.99

Blue Diamond almonds
16oz

[Shop now →](#)



\$3.49 each or
2 for \$6

Air Wick scented oil refill

[Shop now →](#)



Buy 1, get 1 free

Vanity Fair 100-pack
napkins or 14-pack plates

[Shop now →](#)



\$2.99 or 2 for \$4

Smuckers strawberry jelly
20 oz

[Shop now →](#)

*Legal copy?

If you do not wish to receive future emails from Walgreens, you can [unsubscribe](#) at any time.

This message contains advertising.
PLEASE DO NOT REPLY TO THIS MESSAGE.
This is a system-generated Walgreens email. Replies will not be read or forwarded for handling.

This message was sent to <email address>

[Contact Us](#) | [Unsubscribe](#) | [Update Email Address](#) | [Privacy Policy](#)

Walgreens – Web Pickup - email - retail

Subj: Hey, Chicago. Try Web Pickup & save \$5.

[Order online, pickup in store with web pickup](#) | [View Mobile](#) | [View Webpage](#)

Walgreens

 web pickup

Follow us  

weekly ad



hello, chicago.




If you haven't tried Web Pickup yet,
we are giving you a great reason to do it:

**\$5 off
\$20**

on your first
Web Pickup
order now thru
October 8, 2011.*

Use promo code **PICKUP5**
at online checkout.*

Using Web Pickup is as easy as 1, 2, 3:

- 
1 Go online - choose
your products - pay
-  or 
2 Pick up in as little as an hour
at photo counter or curbside
pickup area**
- 
3 Done. Cross another
errand off your list

SHOP NOW

*Use promo code online only. Coupon code PICKUP5 valid through October 8, 2011. Dates subject to change. Valid in Walgreens stores where Web Pickup is Available through October 8, 2011. Purchase of \$20 or more is calculated before taxes and after all other Walgreens coupons and discounts are applied. Tax charges pre-coupon price where required. Offer valid for both walk-in and curbside pickup. General dollars off offers not valid on prescriptions, tobacco, dairy products, liquor, liquor department items, phone cards, newspapers, magazines, stamps and gift cards or where otherwise limited by law. Also not valid toward Prescription Savings Club membership fees. Limit one coupon per customer per purchase.

**Curbside pickup available at many locations.

If you do not wish to receive future emails from Walgreens, you can [unsubscribe](#) at any time.

This message contains advertising.
PLEASE DO NOT REPLY TO THIS MESSAGE.
This is a system-generated Walgreens email. Replies will not be read or forwarded for handling.

This message was sent to <email address>

[Contact Us](#) | [Unsubscribe](#) | [Update Email Address](#) | [Privacy Policy](#)

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CX-7837

Walgreens – Web Pickup – email - retail

Walgreens

web pickup

Follow us  

weekly ad



Get "More for Less" with Web Pickup

Get \$5 off \$20 when you try Web Pickup for the first time. Use promo code **SAVESNOW** at online checkout.* [Shop now](#) →

Shop online for the offers below at your local store.

Shop your local store online. Pick up in as little as an hour.




Buy 1, get 1 free
Nature's Bounty vitamins & supplements
of equal or lesser price



Buy 1, get 1 50% off
Covergirl foundation, concealer, powder or blush
of equal or lesser price



Buy 1, get 1 50% off
Eucerin skin care
of equal or lesser price



2 for \$5 or \$2.99 each
M&M's for Halloween treats
9.9 oz to 12.6oz



More savings at your local store!
There are plenty of sales at your local Walgreens.

*Coupon code SAVESNOW valid on your first order through Oct. 22, 2011. Valid in Walgreens stores where Web Pickup is available through Oct. 22, 2011. Purchase of \$20 or more is calculated before taxes and after all other Walgreens coupons and discounts are applied. Tax charged pre-coupon price where required. Offer valid for both walk-in and curbside pickup. General dollars off offers not valid on prescriptions, tobacco, dairy products, liquor, liquor department items, phone cards, newspapers, magazines, stamps and gift cards or where otherwise limited by law. Also not valid toward Prescription Savings Club membership fees. Limit one coupon per customer per purchase.

If you do not wish to receive future emails from Walgreens, you can [unsubscribe](#) at any time.

This message contains advertising.
PLEASE DO NOT REPLY TO THIS MESSAGE.
This is a system-generated Walgreens email. Replies will not be read or forwarded for handling.

This message was sent to <email address>

[Contact Us](#) | [Unsubscribe](#) | [Update Email Address](#) | [Privacy Policy](#)

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CX-7524

CVS - email – health care



Want more paperless convenience?

Now you can have it for all available and future documents.

A photograph of a woman with curly hair, wearing a blue top, looking down at a smartphone. The photo is framed within a white heart shape on a red background.

[Go paperless now](#)

<First name>, did you know you can go paperless for more documents? In addition to Explanation of Benefits (EOB) statements that you have signed up to receive electronically, you can now sign up to go paperless for all documents available to you currently and in the future.

What types of documents would I get?

- Evidence of coverage
- Your formulary
- A pharmacy directory
- Explanation of benefit (EOB) statements
- Plan coverage information
- Billing information
- General plan information and messaging

By going paperless, you can keep all your documents organized in one secure online location that's always accessible. You can go back to mailed versions at any time.

Go paperless for all available and future documents

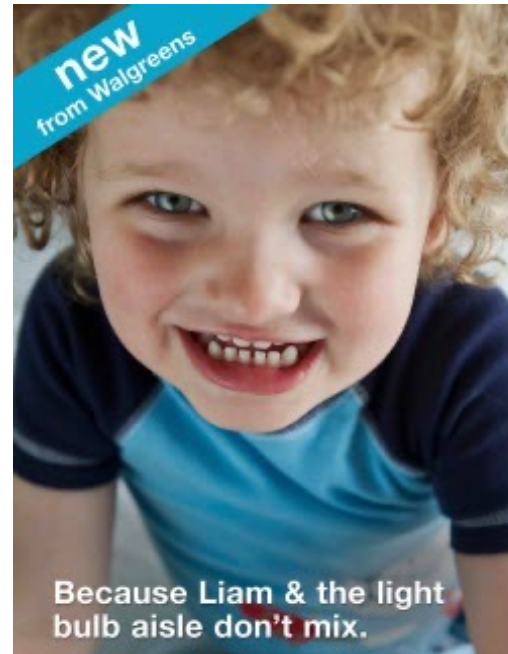
[Go paperless now](#)

By selecting "Go paperless now," you are choosing to receive all currently available and future available documents online through CVS Caremark®, the pharmacy benefit manager for your Medicare Part D insurer. We will notify you each time you have a document available to view. Please note that not all documents may be available digitally at this time, and some documents could take up to two months to switch to digital delivery.

You can change back to paper statements at any time by going to CVS Caremark to update your communication preferences.

Outdoor

Walgreens – Web Pickup – outdoor ad - retail



Shop your store
online. Pick up in
as little as an hour.

walgreens.com/webpickup



Product Descriptions

Dinnerware Center - product description - retail

Java Blue Swirl

Chic yet casual, the Java Blue Swirl collection features attractive shades of blue, peach and lavender on a porcelain body. With both square and round pieces offered, feel free to mix and match. This dinnerware is microwave, oven and dishwasher safe

Dinnerware Center - product description - retail

Combo dishware

It's more than a meal. It's an event when you set your table with this lovely dinnerware. Made of white porcelain with a black, green and red floral design, the Combo collection features an assortment of complementary accessories, sure to brighten any table.

Dinnerware Center - product description - retail

Colorwave Graphite

With an outside of black reminiscent of black leather or cast iron, and an inside of cream-hued glaze, this stunning collection will add a distinctive look to any tabletop. Choose pieces from a range of choices, including decorated plates with floral accents, glassware and serving pieces.

Hollister - product description – health care

• Page ID: 201

Product Name:

Drain Tube Attachment Device (DTAD)

Description:

A sterile, latex-free alternative to tape, this drain tube attachment device provides a skin-friendly FlexWear barrier to help safeguard skin health. Its adjustable clamping mechanism allows for easy tube positioning and better access for site care.

Benefits:

A sterile, latex-free alternative to tape.

Adjustable clamping mechanism allows for easy tube positioning and better access for site care.

Skin-friendly FlexWear barrier helps safeguard skin health.

Worlds Away Furniture – product description - retail

Lisette

Who's that new mirror in town? Move over wall, our beauty is ready for center stage. This beguilingly intricate gold leaf design is hand-carved.

Goya G

A dazzler of a mirror, Goya exudes energetic retro style that will turn heads. An antique mirror graces the center and the finish is worked in distressed gold leaf.

Bella S

Sensationally refined, this hand-carved starburst blends silver leaf, petite inset mirrors and an antique mirror center for a polished look.

Ludwig G

Like its name, this mirror exudes classic continental sophistication. Starburst-shaped, it's exquisitely hand-carved in gold leaf and features an antique mirror center. Also available in silver leaf (Ludwig S).

Margeaux G

A rustic starburst pattern in tandem with stylish gold leaf seals the deal for this attention-grabbing piece. Gloriously hand-carved in gold leaf with an antique mirror center. Also available in silver leaf (Margeaux S).

Boston Proper – product description - retail

BOSTON PROPER COPY DECK
SEPTEMBER 2012 CATALOG COPY
COPYWRITER: Noreen Compton

[Individual page]
[Headline] Gold Standard
[Subhead] Paired to white for casual elegance

[Body Copy]

Sparkle Tunic: Blouson smocked waist. Razorback. Rayon/spandex. Imported. Hand wash. Sizes XXS(0),XS (2-4), S(6-8), M(10-12), L(14-16), XL (18). Beige
0422BA \$79

Sequin Drape Top: Cowl-neck wrap vest with loop-and-button closure inside and out. Varied hem. Polyester. Imported. Dry clean. Sizes 2-16. Gold.
0422BC \$119

Metallic One-Shoulder Belted Dress: Single open sleeve ruched at the shoulder. Braided belt with tassel at elastic waist. Acetate/metallic/polyester. Imported. Dry clean. Above the knee. Sizes 2-16. Blush
0422ZB \$149

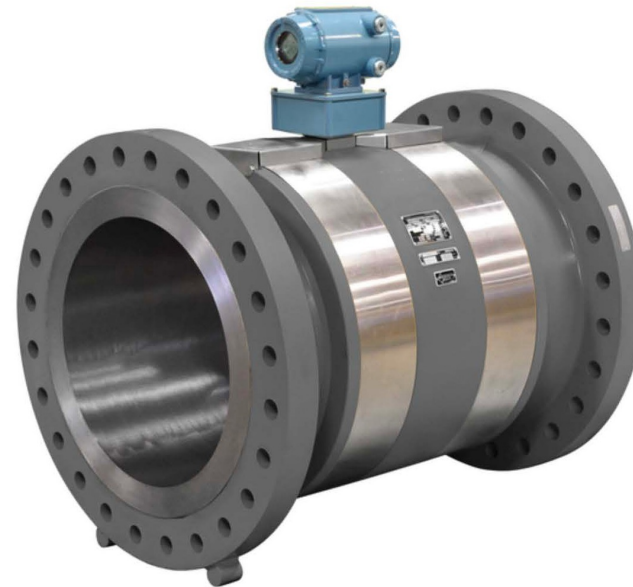
Emerson Electric - product description - manufacturing

Daniel 3812 Two-Path Liquid Ultrasonic Flow Meter

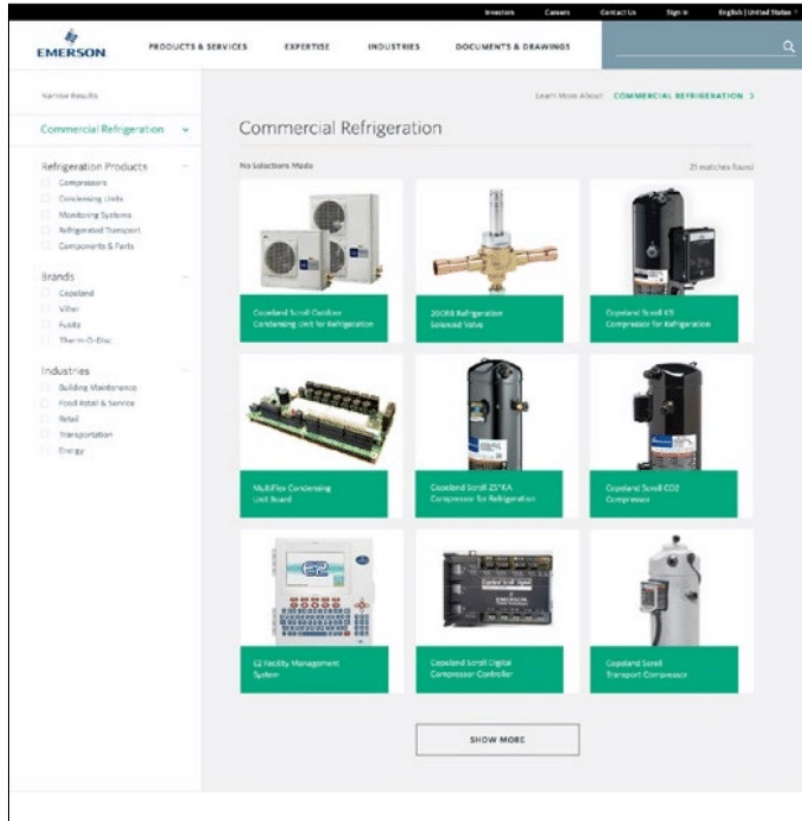
OVERVIEW SPECS FEATURES

Ideal for check metering and allocation, the economical Daniel™ 3812 Two-Path Liquid Ultrasonic Flow Meter features two mid-radius, parallel-plane measurement paths that minimize measurement uncertainty caused by disturbed flow profiles.

The meter is equipped with ultra-fast Daniel 3810 Series Electronics that further enhance measurement stability and accuracy by minimizing sensitivity to changes in the flow profile, solids and/or entrained air. The intuitive operator interface within MeterLink™ Software helps operators identify costly flow disturbances and meter performance issues in real time to improve measurement and maintenance practices.



Emerson Electric – product descriptions - manufacturing



L012 Product Catalog

Purpose/Goal of Page:

Create an experience that lets users get to the products they are interested in faster with smart filtering methods. When a user selects a certain category, expert facet values are introduced to allow further filtering.

Rationale:

Display the breadth and depth of the Emerson product lineup in an elegant yet utilitarian style that conforms to the mental model of today's customer. The approach lays a consistent foundation for the organization and presentation of Emerson products.

Available Components:

Template Only CAT001-CAT004

Calls to Action:

Product Details, Technology Pages, Related Industries Page, Industries Application Page

Sony – AIO – product descriptions - electronics



AR SERIES



The premier entertainment notebook PC

Enjoy cutting-edge Blu-ray Disc™ technology on select models, providing up to 50GB of burning and storage capacity and multi-media viewing experience like you've never seen before¹. Equipped with Intel® Centrino® Duo technology with Intel Core™ 2 Duo processor, a brilliant WUXGA (1920 x 1200) 17" screen², connectivity through HDMI™ output, the sleek, black AR series notebook will take your entertainment lifestyle to the next level.

BX SERIES



Flexible mobility and productivity

The VAIO BX series notebook offers AdaptivePlus™ Technology to incorporate flexibility, mobility, security and communications features, creating the ideal professional computer. Intel Centrino Duo technology with the Intel Core 2 Duo processor provides processing power and extended battery life³ to keep you productive on the go while the integrated wireless Wide Area Network (WAN)⁶, provided through Cingular's EDGE network, extends your wireless coverage beyond LAN access networks⁸.

C SERIES



More than just good looks

Celebrate your style with the exquisitely designed VAIO C notebook. In addition to its powerful Intel Core 2 Duo processor and light weight form factor, this functional fashion statement features a 13.3" widescreen display² with energy-saving XBRITE-ECO™ technology. With a built-in suite of multimedia tools and DVD burner⁴, you can create your own customized DVDs, complete with interactive menus and customized themes.

N SERIES



Performance, value and style

Complement your dorm room or impress other students with the smooth lines and stunning performance of the VAIO N notebook. Available with an Intel Core Duo processor, a built-in suite of editing software and CD/DVD burner⁴ so you can import, edit and share digital photos and videos with ease. A 15.4" widescreen display² with Sony's XBRITE-ECO LCD technology delivers brilliant colors and stunning clarity while conserving battery life³.

ES



High-powered mobile performance

Sony – product description - electronics

If Tightrope Walking is Your Thing, By All Means - Store Your Data on Hard Drives Alone

A Better Idea: Buy a Sony AIT-5 drive, autoloader, library, or AIT-5 tape media with a combined value of \$8,000 or more and get a Sony VAIO VGN-BX760PSA notebook at no extra charge.

When Failure Is Not an Option

Whether you are ending your commercial lease, moving information to another location, upgrading your data storage infrastructure, starting or expanding your backup and archiving, buying new workforce equipment, or just concerned about the security of your storage, Sony AIT-5 hardware and media can be the right choice for your business.

This fifth generation of Advanced Intelligent Tape™ Drives from Sony offers the first ever 400GB tape in compact 8mm format, high performance, outstanding reliability, fast data search and superior data protection. Smoothly migrate to the higher capacity of AIT-5 storage solutions without losing access to, or compatibility with, data recorded on prior generations of media.

And with the commitment of Sony to continue enhancing the format, you can be confident that the selection of AIT products will keep up with the demands of your business.

Hair Loss - FAQs - product description - retail

HAIR LOSS FAQs

Hair loss, ack! Why????

Hair loss is generally an inherited condition, and it is widely attributed to the buildup of DHT in the hair follicle, which cuts off essential nutrients in a process called DHT metabolism. This accumulation of DHT inside the hair follicles and roots is one of the primary causes of male and female pattern hair loss.

DHT what?

Ok, let's start with 5-Alpha-Reductase (5AR), an enzyme in the body that triggers this DHT Metabolism, a process that converts the hormone Testosterone into Di-Hydro-Testosterone, or DHT. DHT is found not only within the hair follicle, but also at the root of the hair shaft, or dermal papilla. When DHT gets into the hair follicles, it locks them in androgen receptor sites. This prevents necessary proteins, vitamins and minerals from bringing nourishment to the hairs of those follicles.

In plain English, what happens when I don't feed my hair properly?

This causes the cells in those hair follicles and roots to reproduce at a much slower rate. The hair follicles become smaller and this can shorten their growing stage or lengthen their resting stage. Thus the hair in the affected follicles becomes thinner, smaller, weaker and lighter in color. These damaged hairs may fall out and not grow back. That is when the dreaded Receding Hair Line or small bald spots on the top or back of the scalp appear. After the process begins, hair loss and thinning continues at an ever-increasing rate.

How do I feed my hair? And can I stop DHT Metabolism?

Proper nutrition is critical in order to maintain strong, healthy hairs. Generic contains proprietary ingredients that act as "DHT Blockers" that slow or stop the formation of more DHT in the body. Generic contains key components that inhibit DHT Metabolism and prevents the devastating effect of harmful DHT to your precious hair follicles. Acting like an Uber-vitamin for your hair, the safe and effective botanical substances in Generic perform together to protect and strengthen your hair.

Okay, what's so different about Generic?

All the ingredients in Generic are natural and herbal-based, proprietary components. This specially balanced formula creates the optimal environment in the body to produce healthy hair. The proprietary mixture of natural ingredients will make your hair stronger and fuller, and reduce hair loss.

Are there any side effects from using Generic?

Generic is made from only natural ingredients and no side effects have been reported by users. The formula is 100% safe and effective.

How long will it take to see a change in my hair loss?

Generic starts working immediately. But it can take up to four months to notice a visible difference, although some users report seeing dramatic changes in shorter periods of time.

Will this product counteract with any of my medications and/or vitamins?

Generic will only enhance the efficacy of other vitamins that you take. The natural ingredients should not interfere with any of your prescription medications. If you have any questions, we recommend you consult your physician.



Brochures

SONY

Education

Experience the View

Vivid, big-screen images are a must, whether you are viewing a movie or a presentation, or enjoying some gaming. So the right projector makes all the difference. Choose from a variety of stylish and functional Sony projectors to fit your individual needs. From compact/portable to mobile to tabletop/installation models, all provide crystal-clear images and easy-to-use features, and options to suit a range of users - and budgets. The 3LCD technology employed by Sony projectors offers faithful reproduction of colors, uses light efficiently, generates less heat and costs less to run. Find the projector that will enable you to experience to the fullest, all the great views in your life.



Compact/Portable

Compact but Powerful

Suited for presentations, movies and gaming alike, the versatile and economical VPL-ES3 and VPL-EX3 accept a wide range of sources. And the remote allows control from almost anywhere in a room. With features such as excellent brightness, monitor-out to display an image on a second screen, auto setup, low fan noise and six preset-picture modes, you can achieve a powerful experience, complete with compact design.

Economical * Short-Projection Distance * Conference-Room Friendly * Multi-Purpose

VPL-ES3

Weight/Dimensions: 6lbs 4oz/12 3/4 x 3 7/8 x 10"
Brightness: 2000 ANSI Lumens¹
Native Resolution: SVGA: 800 x 600 pixels

VPL-EX3

Mobile

Great Presentations To Go

Deliver presentations or entertainment with the confidence that setup is a snap. Features include rounded edges to enhance its portability, 3LCD technology and a powerful lamp for accurate image reproduction. Sony's "Off and Go" technology lets you just unplug and go, without worrying about lamp damage. The VPL-CS21 and VPL-CX21 prove you don't need a huge projector for great on-the-go presentations and entertainment.

High portability * Automatic Setup * High Brightness * Anti-theft Features

VPL-CS21

Weight/Dimensions: 4 lbs 2oz/10 3/4 x 2 1/8 x 8 3/8"
Brightness: 2100 ANSI Lumens¹
Native Resolution: SVGA: 800 x 600 pixels

VPL-CX21

Sony - Brochure - B2B - "Experience – electronics – page 2



On the Go With Sony

VPL-CS21, VPL-CX21

You are on the move – giving your presentation to classroom after classroom. But the days of hauling a huge projector around – or waiting for someone to bring one over – are gone. With mobile models such as the Sony **VPL-CS21** and **VPL-CX21**, you can easily transport these lightweight projectors yourself. Weighing just over four pounds featuring rounded edges to make gripping easier, these models can fit into most book bags. And they are just what you need to effortlessly make presentations and keep your audience captive as you share your compelling content.

Ready, Set, Play

VPL-ES3, VPL-EX3

It's great to get together with friends and enjoy a night – or a whole day - of gaming. But when you are in deathmatch mode against your opponents, what you really need is a great picture, with the best resolution. Sony's line of portable/tabletop projectors are a great way to get super-sized images at an affordable cost. The compact **VPL-ES3** and **VPL-EX3** models throw high-definition 1080i and 720p images on your screen or white wall. Or integrate the projector into your media center and you are ready to watch a movie or conquer your opponent in a challenging game.

Presenting 101

VPL-CX61, VPL-CX76

Your student club is having its monthly council meeting and the pressure is on. With so many people listed on the agenda, and limited time, it's great to have a projector with the versatility of the **VPL-CX61** or the **VPL-CX76**. They offer the flexibility of floor, ceiling or rear installations, and are easy to set up. Plus you can present in a number of formats. And you'll be able to quickly switch from one person's presentation to the next, with the wireless capability and remote monitoring and control of the **VPL-CX76**. When you need a stress-free and easy way to present, rely on Sony projectors.

D.R. - brochure - "Mandarin Lakes" - real estate

SMALL-TOWN CHARM IN A MODERN NEIGHBORHOOD

Mandarin Lakes is designed to promote friendly neighbors. The 1,567 residential units, retail shops, commercial buildings, public squares, open greens and the Village Center, sit on approximately 200 acres of beauty within the Naranja Lakes Community. Six acres is dedicated to civic use, and over 6 acres are devoted to commercial and workplace units, offering residents most everything they need within easy reach.

A LARGE SELECTION OF HOMES

D.R. Horton, America's Builder, is offering a vast selection of homes in Mandarin Lakes built with only the best possible materials. Approximately 440 single-family homes with nine different floor plans, and more than 700 town homes with three floor plans, are available, with different styles and prices to match many tastes and budgets.

"Not only is there a large assortment of floor plans at Mandarin Lakes, but each one is unique and innovative with distinctive elevations, creative architectural elements, and remarkable features," said Jane Doe, Marketing Coordinator for D.R. Horton.

NEIGHBORLY HOUSING

The single-family homes and town homes at Mandarin Lakes are nestled around 5 lakes for a picturesque setting, and built around neighborhood squares, creating a small-town feel that melds nicely with the modern amenities, and encourages neighbor interaction. The architecture complements the casual, outdoor lifestyle of South Florida. The spacious front porches are built for relaxing and watching the comings and goings of the block, as well as for chatting with neighbors who stroll by. Residents can walk or bike to the neighborhood squares and enjoy a swim at the community pool, attend an event at the meeting hall, or pick up a few items at the local retail shops.

THE HEART OF IT ALL: THE VILLAGE CENTER

In addition to the neighborhood squares, residents can meander over to the center of the action at the Village Center. Located at the entrance to Mandarin Lakes from Naranja Lakes Boulevard, The Village Center was conceived as a gathering place for residents and visitors alike to enjoy. It boasts an outdoor public bandshell, a promenade along the North and South lakes, and stores, all perfect possibilities for whiling away the hours.

THE BALANCE OF WORK AND HOME

The over 6 acres devoted to commercial and workplace components in Mandarin Lake are located in the higher traffic sections, affording greater visibility and access to residents and non-residents alike. They provide a balance to the neighborhood, adding the final touch to the truly unique experience that is Mandarin Lakes.

Come home to Mandarin Lakes, where the values of small-town life we all admire - friendliness, accessibility and comfort - are available for you and your family. Choose Mandarin Lakes for your next home.

D.R. Horton – brochure – “Majorca Isles” - real estate

Majorca Isles

Centrally located in Miami Gardens, Majorca Isles, D.R. Horton’s newest townhome community, features luxury townhomes in a charming South Florida setting.

Here, homebuyers will discover an inspiring blend of Spanish-style architecture, distinctive home designs, spectacular features, and community amenities that reflect the beauty and relaxing lifestyle of Florida living.

“Majorca Isles offers all types and sizes of floor plans that appeal to a wide range of homebuyers,” said Maria Werner, Marketing Assistant for D.R. Horton. “This is the perfect community for homebuyers who want to embrace and live the Florida lifestyle.”

Priced from the high \$200s, Majorca Isles provides four creative floor plans for homebuyers to choose from. These two-story homes offer two to four bedrooms, two and one-half to three bathrooms, one- car garages, and 1,577 to 1,625 square feet of air-conditioned living area.

Exquisite, detailed exteriors such as the Spanish- style architecture and tile roofs, complement the innovative home designs and luxurious interior features to achieve a look that combines style, convenience and comfort.

Throughout each home’s interior, homeowners will discover a vast assortment of features that include: architecturally designed vaulted ceilings, walk-in closets in master suites, custom designed wood cabinets in kitchens and bathrooms, Whirlpool kitchen appliance package, eat-in kitchens, and cultured marble top and full vanity mirrors in all bathrooms.

At Majorca Isles, residents can live in a neighborhood that provides not just a home, but also an impressive selection of amenities that offer fun and recreation for the entire family. Two heated swimming pools will provide the perfect places to enjoy a rejuvenating swim or to simply relax poolside while soaking in the Florida sun. The children’s tot-lot will offer hours of entertainment for the kids while the fitness center will provide an energizing workout for adults.

In addition to its luxurious homes and remarkable amenities, Majorca Isles offers its homeowners an ideal location. Centrally located within the desired area of Northern Miami, Majorca Isles is just minutes away from shopping, dining, schools, hospitals, golf, and popular sports attractions such as Pro Player Stadium. At Majorca Isles, homeowners will also have convenient access to Florida’s main highways like the Florida Turnpike and I-95.

For more information, call 305-493-4000 or visit drhorton.com.

D.R.Horton – brochure – Vero Beach - real estate

The alluring seaside town of Vero Beach and its adjoining sister community, Indian River Shores, have been recognized as two of Florida's most prestigious and affluent winter communities since the early 1920s. Worth Magazine consistently ranks Indian River Shores among its highest rated communities in its top 100 affluent communities in the U.S.

Named the “best little town in Florida and 12th in the nation” by the Rating Guide to Life in America's Small Cities, Vero Beach is also well known for its beautiful beaches. As part of Florida’s Treasure Coast, it is well situated north of South Florida’s Gold Coast and just south of Sebastian Inlet, the Surf Capital of the East Coast. With excellent sand quality and lots of surf action, the beaches appeal to all – swimmers, strollers and surfers.

There are plenty of varied activities to enjoy in the Vero Beach area. It is home to fine restaurants, specialty shops and art galleries. The city includes several parks, the most notable being Riverside Park. A stimulating cultural calendar throughout the season offers professional performances at two theaters with the Center for the Arts offering a full schedule of events, exhibitions, workshops and classes. The Vero Museum of Art and the McKee Botanical Garden are other great spots to visit.

Baseball fans can enjoy the excitement of major league baseball during the high season months at the 400-acre Dodgertown complex, the winter home to the Los Angeles Dodgers. The area also boasts modern facilities for treatment and care, including an all-private 293-room hospital, and it is home to a wide variety of medical specialists.

While many other towns in Florida have been overbuilt, Vero Beach has strived to maintain its small-town feel while still offering the cultural and aesthetic amenities usually found only in larger, more populated areas. The beauty of this gracious oceanside community will remain unspoiled for generations to come due to the wise zoning restrictions enacted in this charming town.



Web copy

State Farm – web copy - insurance

Get a quick renters insurance quote

ZIP Code

Start a quote

Continue a saved quote

Items needed for a quote



<https://www.statefarm.com/insurance/home-and-property/renters>

Save up to 17% with insurance discounts and savings



If you choose to **bundle** your renters and auto policies, you could save enough to cover your renters policy.¹ That's at least worth a high five.

Explore renters insurance savings

Coverage for your things



Affordable renters insurance can cover everything from your couch to your coffee mug -- all for about the price of a large pizza.

How much does renters insurance cost?

Like a good neighbor, we have your back



Coverage by the #1 provider of home insurance since 1964. That's us.

What does renters insurance cover?

Omnicon group – web copy - advertising

Wrote the body copy, tag lines, headlines and navigational elements

<https://www.omnicomgroup.com/>

CVS Health – web copy - Minute Clinic – health care

Wrote the body copy, tag lines, headlines and navigational elements

<https://www.cvs.com/minuteclinic/>

Realty Income – web copy - finance

Client: Realty Income
Project: Website Redesign Phase II
Writer: nc
Page: Dividends→Dividend Amount

SAVING FOR THE FUTURE IS PRUDENT

SPENDING YOUR DIVIDENDS IS PURE JOY.

Title Zone

[Header]

Dividend Amount

Saving for the future is prudent. Spending your dividends is pure joy.

Content Zone

[Body]

Check out the graph below to see the current annualized dividend amount for our common stock.

Realty Income is traded on the NYSE under the ticker symbol "O."

Annualized Common Stock Dividend or Amount

(As of June 2010)

	Monthly Amount	Annualized Rate
Common Stock	\$0.143625	\$1.7235

ChainApi – web copy - technology

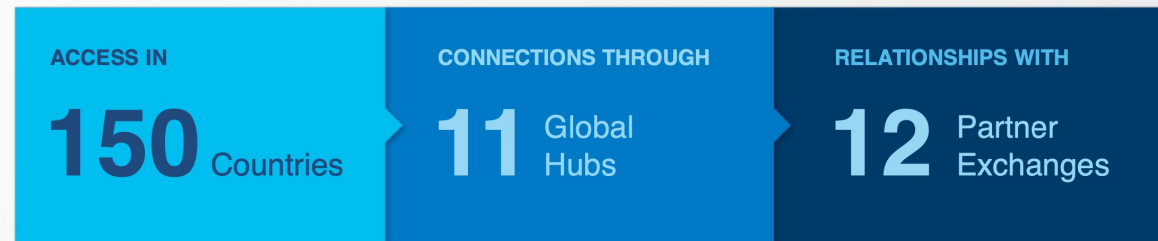
- What is ChainAPI?
 - ChainAPI is a platform for integrating APIs to Web3. Using ChainAPI's automated integration process, you can connect any API, whether open or authenticated, to a light and easy-to-manage serverless oracle node, called an Airnode, allowing the API to be queried by Ethereum smart contracts.
- What is an API?
 - An API (application programming interface) is a protocol that allows a software to use the functions of another software. An API can be implemented to retrieve any data or trigger any event remotely. Connecting a smart contract to an API allows the contract to query information about real world data and events, delivered by the API.
- What is an Endpoint?
 - Endpoints are individual communication channels of an API (generally separated by the url location), which deliver specific data for the API. For example, a cryptocurrency API may provide three separate resources to be queried; a list of all traded currencies, all active markets and the tickers of the traded currencies. The place where the API sends these user requests and where the resource lives, is called an endpoint. The Airnode protocol allows you to expose multiple various endpoints to smart contracts.
- Why do I need an oracle node to call an API from my Ethereum smart contract?
 - To be able to communicate with APIs over the internet, smart contracts need intermediaries that can operate both on the respective blockchain and the Internet, called oracles. An oracle node is a specific piece of blockchain middleware that creates a link between the blockchain-based smart contract and the web-based API, allowing the API to be called by the smart contract.

Chicago Mercantile Exchange (CME) - web copy - finance

WHO WE ARE

CME Group is the world's leading and most diverse derivatives exchange. It's where companies, institutions and individuals from around the globe come to manage their business risks, hedge against fluctuations and protect themselves against price volatility.

Our Global Reach



OhioHealth - web copy - health care

Neurological Rehabilitation Home

Our Healthcare Team

Neurological Rehabilitation at OhioHealth

Neurological Rehabilitation Expertise — Inpatient and Outpatient

OhioHealth offers a full range of therapeutic services for neurologically impaired patients needing rehabilitative services. Whether in the hospital, at home, or as an outpatient patients receive continuity of care from the largest team of therapy experts in central Ohio.

For scheduling information and to find neurologic therapy experts, choose one of our convenient outpatient rehabilitation facilities.

[FIND A LOCATION](#)



Outpatient Centers
**Neurological
Rehabilitation**

We help patients with neurological conditions recover mobility, independence and quality of life at our outpatient centers.

Doubletree - web copy - hospitality

Doubletree Santa Ana/Orange County Airport [Santa Ana, CA]

Welcome Tag

253 Guest Rooms & Suites

12,700 Sq. Ft. of Function Space

1 Mile From Airport

Convenient & Sunny California Destination

Events

Just two minutes from the airport in the heart of the county, the Doubletree Santa Ana/Orange County Airport is a magnificent meeting place. Flexible function space enhanced by our attentive service will deliver a successful event for your group. After a productive day you can relax by our pool or take a short drive to the area's sparkling beaches and legendary attractions.

Please review below our outstanding event services:

Meetings & Functions

Featuring over 12,700 square feet of flexible function space, the Doubletree Santa Ana/Orange County Airport offers a distinctive approach to business as usual. Our 7,308square-foot Champagne Ballroom can be split into six sections and accommodates up to 900 guests. From a 3,700-square-foot foyer for registration and exhibit booths, to our richly appointed private dining room for intimate meals for 10, our meeting space is as flexible as your imagination. Our many refinements and antique accents create an atmosphere that is at once refined, dignified and professional.

Our experienced Event Specialists will oversee every last detail from beginning to end to ensure the success of your function. From enticing menus to cutting-edge technology, the Doubletree Santa Ana/Orange County Airport will leave a lasting and favorable impression on your attendees.

Technology

The Doubletree Santa Ana/Orange County Airport provides all the required elements for your event. All 10 separate meeting areas have wireless Internet access, independently controlled lighting and sound systems. Visit our Business Center for all of your lastminute needs.

Wireless Internet Access In Meeting Rooms & Public Areas

Full-Service Audiovisual

Business Center

Sandals resort - web copy - hospitality

SANDALS RESORT WEB COPY - Jamaica

The beaches in Jamaica are truly spectacular, from secluded private coves to Negril's world-renowned seven-mile stretch of powdery white sand, all looking out onto the ultra-clear, turquoise waters of the Caribbean. So a couple could be forgiven for spending their entire heavenly Sandals vacation basking in the seductive warmth of the ever-present sunshine, while sipping exotic tropical drinks and gazing out at the endless expanse of aquamarine sea. But, truly, Jamaica is so much more than just a beach.

(Page Two)

Dream Away

Transcend the ordinary at Sandals. We offer a unique experience that caters to your individual wants and needs.

Couples Getaway

Rekindle your romance amidst the luxury of our resort. Candlelight dinners and gracious accommodations are yours to enjoy, set against the backdrop the unsurpassed tropical beauty of sea and sky.

Dream Wedding

All your fantasies can come when you select Sandals for your nuptials. Choose from a variety of packages designed to ensure you create memories you will cherish forever. Whether you wed on the beach, in a gazebo or in a garden, or another special place you choose,

(Page Three)

Welcome Couples

Whether you choose some active water sports or a walk on the glistening sands, a vacation at Sandals is a romantic respite from the routine.

(Page six)

The right island

Since you have completed the carefully designed questions in Sandals Dream Vacation Planner, you can be assured this is the right island for your special trip. Enjoy your special treats!

Azamara Cruises – web copy – hospitality

Client: Azamara Cruises

Phuket, Thailand

Thailand's largest and most visited island, Phuket offers gorgeous beaches lined with palm trees, plus fabulous coves and bays. Water sports include sailing, diving and snorkeling. Golf enthusiasts will love the championship courses, while nature lovers will be thrilled by the tropical forests and waterfalls. Tour historic mansions and top off the day enjoying the extensive nightlife.

Nagasaki, Japan

Historically rich Nagasaki features beautiful seaside scenery and fabulous nighttime views from its mountain slopes. Secluded hot springs, fascinating museums, and ornate temples live side by side in this exciting city. Ten natural parks grace the area, and unique festivals can be experienced throughout the year. Walk through streets influenced by both Chinese and European cultures in fascinating Nagasaki.

Ho Chi Minh City, Vietnam

Located on the edge of the Mekong Delta, this dynamic metropolis also features the ageless beauty of an ancient culture. French colonial architecture mixes with modern and Asian influences, providing a diverse backdrop for the many motorbikes, scooters, pagodas and street markets. Stroll the wide boulevards of this city, formerly known as Saigon, and visit The History Museum, which houses artifacts from two thousand years of Vietnamese history.

Bangkok (Klong Toey), Thailand

Bangkok is a city of contradictions: high-rise buildings and popular clubs abound, but so do golden temples and lively street fairs. A visit to the National Museum is great for history buffs, while shoppers will love the bargains in the Banglamphu district. Klong Toey in central Bangkok features one of the cheapest markets, offering fresh eel, dried fish and the lively smells, sights and sounds of this waterfront-pier area.

Sprint XOHM - web copy - telecom

GET XOHM

Why XOHM?

XOHM is all the things you do today made better....

And all the things you'll want to do tomorrow made possible...

What is XOHM?

Wireless broadband Internet that releases you from both wires and hotspots.

A way to stay connected to the people, the information and the entertainment you care about - without searching aimlessly for hotspots.

Pay as You Go - With XOHM, you'll get wireless broadband Internet on your terms:

By the day or by the month

No long-term contracts

No cancellation fees

MyXOHM

You probably access the Internet for a lot of things, so shouldn't the experience be fun and useful? In addition to wireless broadband Internet, XOHM offers MyXOHM, a portal featuring:

Applications to help you stay in touch

Entertainment to amuse & inform

Online file storage – a place to keep your stuff

Location-centric services geared to where you are

Articles

AOL – article – moshing - entertainment

MOSHING: THREAT OR THRILL?

It's the thing to do at concerts in the '90s. Fans slam up against each other in open areas near the [stage](#), or mosh pit. Moshing has its roots in the slam dancing of punk music clubs of the '80s. Once considered violent, slam dancing is waltzing compared to today's frenzied concert activities.

Besides bumping bodies, fans enjoy body surfing (being passed over the heads of the crowd), [and](#) diving off stages. If caught by the crowd, it's called stage diving. If not, it's an injury. In three known cases, stage diving has [lead](#) to death. But for many moshers, injuries are just part of the thrill, and it's encouraged by some bands who welcome such enthusiastic reactions. Courtney Love is an avid stage diver. Green Day and Nine Inch Nails insist on mosh pits at their concerts, and Eddie Vedder of Pearl Jam has defended [concert-goers](#) right to mosh.

While bloody noses and sprained ankles are common, some moshers have a code of sorts, looking out for body surfers and helping those who have fallen. Guys are the majority in mosh pits, leading some to dub moshing "a testament to testosterone." Some girls agree, complaining mosh pits provide too many opportunities for gratuitous groping. But moshing shows little sign of leveling off. It's even been sighted at Tony Bennett concerts.

– Noreen Compton remembers slam dancing when Johnny Rotten was still Johnny Rotten.

MORE MOSHING

In May of this year, Bernadette O'Brien was crushed to death in a mosh pit at a Smashing Pumpkins concert in Dublin, Ireland. In 1994, three deaths were attributed to stage diving, and two fans became quadriplegics, according to The Third Annual Rock Concert Safety Report released by Paul Wertheimer's Crowd Management Systems. A [mosher](#) himself, Wertheimer says no protections exist for those who wish to view a concert, but don't want to get pulled into the sometimes engulfing mosh pits. As moshing spreads, Wertheimer fears for younger kids, who are at greatest risk because they don't know the rules of the pit.

At least three major moshing lawsuits are pending, and Wertheimer says rock industry lawsuits have risen 500 percent in the past few years. Rock music concerts are setting money-breaking records in the '90s, leaving the industry reluctant to police itself. But skyrocketing insurance premiums fueled by the lawsuits could force concert promoters to avoid big venue concerts. Smashing Pumpkins, cited by Rolling Stone as outspoken critics of reckless violence in the pits, recently insisted on a mosh pit at Riverfront Stadium in Cincinnati. This was one month after the death of O'Brien. Their request was refused because it would have violated a city ordinance regulating concerts.

IF YOU MUST MOSH

Do:	Don't:
Assist people who call for help.	Elbow, kick or punch.
Look for signs of people in trouble.	Kick dirt.
Be creative but within your own space. Wear tight attire that can't catch on other people's clothing.	Harass security.
When body surfing, keep arms slightly raised and your body straight.	<ul style="list-style-type: none">Wear jewelry.
If you have long hair, wear it in a ponytail.	<ul style="list-style-type: none">Be a jerk.

MB Bank – article – RMB - finance



Internationally Speaking™

First Quarter 2015

Keep an eye on the emerging renminbi (RMB)

Is the renminbi ready to become a global currency, taking its place alongside the dollar and the euro? China's government is pushing for a larger role for the currency (also called the yuan), a change that could have implications for U.S. firms doing business in China. The yuan is the base unit of Chinese currencies, with renminbi being the primary unit of account. However, the two terms are often used interchangeably.

The United States dollar has been the world's most dominant reserve currency since the end of the 20th century. A reserve currency is a currency held in significant quantities by governments and institutions to pay off international debt obligations or influence their domestic exchange rate. The longtime dominance of the dollar allowed the U.S. to borrow at lower costs.

Rise of the renminbi

China is gaining in international market appeal. According to SWIFT* data, compared to April 2013, the renminbi is now being used by a total of 50 countries for more than 10% of their payments value with China and Hong Kong. This event has been called "crossing the RMB River," a threshold that SWIFT set to measure the weight of RMB payments value with Hong Kong and China compared to other currencies. SWIFT also recently reported that, as of November 2014, the renminbi has surpassed the Canadian dollar as the fifth most used currency in the world.

Additionally, China is seeking to increase the use of the RMB in global trade and investment in order to diminish China's dependence on the US dollar. Since 2009, the Chinese central bank has increasingly encouraged settlement of cross-border transactions in renminbi, and central banks in countries such as South Korea, Nigeria, Chile and even Japan (despite strained relations with China) already hold the renminbi in their reserves.

Benefits for U.S. companies

The renminbi is gaining more acceptance with U.S. firms doing business in China because it is becoming more cost-efficient to do so. American importers can often negotiate better prices with Chinese suppliers if they agree to use the renminbi to make a purchase. When dollars are used to settle trades, Chinese companies tend to raise prices to offset their additional costs due to possible exchange-rate fluctuations.

What's next for the Renminbi?

In 2015, the International Monetary Fund will conduct its twice-a-decade review of currencies that can be used as official reserves. But while support for renminbi's use as a reserve currency grows, it will not gain traction as long as the Chinese government maintains tight control over its currency.

China has taken steps toward freeing the exchange rate from government control by permitting banks to set their own exchange rate for RMB against the US dollar in over-the-counter transactions. Banks were previously required to price the exchange rate within 3% in either direction of the Chinese Central Bank's midpoint on a given day.

China's current account and financial account balances have both been maintained at a surplus on a long-term basis and can efficiently support the uptrend in the RMB under China's considerable foreign reserves. The liberalization implies that the central bank believes that the RMB has reached equilibrium. Allowing the market to price the RMB against the US dollar is a prerequisite for wider liberalization – without Beijing's interventions in the currency market. Any intervention only implies that the market is not in charge.

For more information, please contact MB's International Banking Division's Foreign Exchange Services.



Blogs

Blog – “The Shield”



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[Home](#) [Index](#)

“The Shield” Searches for Shelter

by Noreen Compton / November 11th, 2008

No Comments

“The Shield” is winding down, with just three episodes left to the series’ finale. I am very excited about tonight’s episode. When the show is on lately, I am actually really keyed up. I “feel a thrill up my leg” to steal a line – much mocked by his on-air cohorts – from Chris Matthews. From the very first show, when Mackey killed a fellow officer in cold blood, we knew this show would be a wild ride, and different from other cop shows. To have such a flawed main character was a great risk. How can you root for a man who does such terrible things?

But seeing Mackey’s love for his children, and his heartbreak over seeing two of his children suffer with autism, made it hard to really hate him. It’s a credit to the writers that they were able to humanize him after that great, but shocking, opening episode.

Heather Havrilesky of Salon wrote a great piece today on the show called “Rebel Without a Badge.”
http://www.salon.com/ent/tv/review/2008/11/11/the_shield/index.html?source=rss&aim=/ent/tv/review

She says that Corrine, Mackey’s ex-wife, decides to flip on Mackey when she learns from Mara, Shane’s wife, that Mackey killed fellow cop Terry and was involved in countless illegal acts. I think the final straw was realizing that Mackey might kill Mara’s unborn child. As a mother, that was too much for Corrine to take.

I read an online post that intimated that Olivia could be playing Mackey as well, that she is connected to Terry Crowley, the cop Mackey killed in the first episode. Intriguing. Would be fitting.

For me, somehow I can forgive Mackey more than Shane. Shane killed his teammate and friend, Lem. And Lem was a sweetheart – at least compared to the rest of the team. And Shane’s choice of Mara, the child of a gold-digger who seemed close to being one herself, doesn’t help his likeability factor. Didn’t Mackey always warn Shane not to trust Mara? Will she end up flipping on him?

Heather hopes Mackey ends up on a Mexican beach swilling margaritas. I hope he can somehow salvage a relationship with his children. Lots of prison visits? Relocating the whole family under Witness Protection? Maybe Mary Shannon from USA’s “In Plain Site” could be his Marshall. That’s another fav show of mine – but that’s for another blog.

Tags: [Arts & Entertainment](#), [FX](#), [Heather Havrilesky](#), [noreen compton](#), [Reviews](#), [Salon](#), [Season Finales](#), [TV](#), [Vic Mackey](#)

Filed under: [TV](#)

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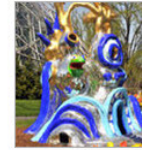
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Disclaimers:

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Blog – Twitter/Kutcher Race (ah, memories....)



Surveillance of all things content: Social media, TV, Advertising, Grammar, Movies, Books, Content Strategy, Cooking.....

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For Me, The Twitter/Kutcher Net Race was all about the Other Nets

by Noreen Compton / April 17th, 2009

1 Comment

It's hard to escape the buzz about Ashton Kutcher beating CNN in the "Twitter Race." Opinions abound on the subject:

- 1) I DON'T CARE!!!
- 2) Power to the People!
- 3) Twitter has turned into a popularity contest
- 4) Twitter is now officially – heaven forbid – MAINSTREAM
- 5) This is [Changing the Face of Media](#)
- 6) Twitter is dead (meaning either it has caused its own demise or for the more dramatic among us: "you are dead to me, Twitter, sob, sob, dead to me")

And Oprah will talk about web phenom Twitter with Ashton on TV today. Ah, the synergy.

I admit I was one of the people egging Kutcher on. On Facebook, I even posted updates of the "race" in an effort to get people to "follow" Kutcher on Twitter. Was I motivated by "beating the man," namely the corporation CNN? Nah, for me it was all about the malaria nets.

The cynical among us will call Kutcher's promise to buy 10,000 anti-mosquito nets for Africa a marketing ploy, a cheap trick, etc., to get his Twitter followers to a million. Is Kutcher just looking for more publicity? Or is he really trying to show the power of the people on social media sites?

In the end, does all that matter? Not to me. For me, it was always all about the anti-mosquito nets. If even one life could be saved, it was all worth it. And 10,000 malaria nets will surely save many lives. That thought makes me feel all warm and happy. Sure, Kutcher could have donated that money anyway without the contest. But I give him credit for turning what could have been just a publicity stunt or ego race into a humanitarian act.

Recently Kutcher was lagging behind CNN in the race, even with the promise of the nets, before Electronic Arts stepped in and offered to put the one millionth "follower" in their new video Game SIMS 3. At first, the percentage of new followers being added actually dropped off, as people were apparently waiting for others to join so they could be closer to the one millionth mark and possibly hit it. So Electronic Arts added more prizes to random follower numbers to encourage participation. And it worked. So self-interest induced many to "follow" Kutcher on Twitter. But whatever the motivation, things worked out great for the people who will never get malaria because of the promised nets.

So kudos to Kutcher for reaching out to people on Twitter. He has been taking questions and comments and responding to tweets, so he is being a good social media user.

But kudos most of all to Kutcher and to us for saving lives. Now that's the real power of the people.

Tags: [anti-mosquito nets](#), [Ashton Kutcher](#), [malaria nets](#), [noreen compton](#), [Social Media](#), [Twitter race](#) |

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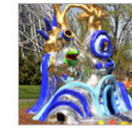
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Blog – “Twitter: 1, Domino’s: 0”

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Twitter: 1, Pizza (Domino’s): 0

by Noreen Compton / April 16th, 2009 No Comments

When two Domino’s employees posted an online video this week showing them tampering with food in particularly disgusting ways (and no, I’m not going to link to it – I believe it has been taken down anyway), a company spokesman said they knew people on Twitter were wondering what the company was doing about it.

“We got blindsided by two idiots with a video camera and an awful idea,” said Tim McIntyre, a Domino’s spokesman.

“Even people who’ve been with us as loyal customers for 10, 15, 20 years, people are second-guessing their relationship with Domino’s, and that’s not fair.”

According to McIntyre, “Well, we were doing and saying things, but they weren’t being covered in Twitter.”

Apparently McIntyre didn’t understand how Twitter works. It doesn’t “cover” things. It is, of course, an online community where anyone can post anything and respond to anything – including companies.

McIntyre was told about the existence of the online video on Monday. The video had been viewed more than a million times by Wednesday afternoon.

Wednesday afternoon, Domino’s set up a Twitter account. By Wednesday evening, Domino’s chief executive appeared in a YouTube video.

McIntyre said, “It elevated to a point where just responding isn’t good enough.”

I think McIntyre missed the point. Domino’s was responding early on, but not on YouTube, the site where the video was seen, and not on Twitter, the site where people were asking questions. Granted, two days to produce and post a video is not bad. But the ability to monitor their brand on Twitter and to respond immediately to critics existed before this crisis. If Domino’s had already been on Twitter, they would have gained a couple of extra days of damage control.

I admit I was a Twitter skeptic. I still personally prefer Facebook to comment on people’s posts and to follow threads. I like having the comments listed together as they are on Facebook.

But for companies to get out information on their brands, Twitter is great. The short comments are an ideal venue for people to speak out and for companies to follow the comments.

I’m sure brands who haven’t taken to Twitter yet will be thinking twice now about getting a Twitter account. And for those looking for work, how does “Social Media Specialist” sound?

Footnote: And oh, yeah, as for the two lame-os who thought it was “funny” to cause a PR nightmare for a company in this already beaten-up economy: welcome to the unemployment line.

Welcome to The Content Police

Tags: Arts & Entertainment
content strategy Grammar
Movies noreen
compton punctuation
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Blog – cloud computing – technology – part 1

CLOUD COMPUTING AND SOFTWARE AS A SERVICE (SaaS)

Cloud computing and software as a service (SaaS) are two of the latest trends in computing. These two computing concepts have both had a positive impact on the computing industry by using the Internet to circumvent traditional computing techniques. Despite their similarities, however, they are in fact quite different services, which can be used to different ends within any given company.

Software as a service bypasses the bulk purchase of software upfront, which subsequently requires maintenance and upkeep. Instead, software as a service streamlines the process through leasing, where companies merely rent the use of the necessary software and use it through an Internet connection to a remote site. This process allows companies to lease only as much software as needed and removes the need to manage the updates, patches, and renewal fees often associated with purchasing software.

Likewise, cloud computing also involves the leasing of computing technology via the Internet. In cloud computing, companies rent the software, hardware, and other infrastructure needed to complete the majority of their computing tasks. Then, since all the costly technology and programming demands have been outsourced, the company can access their computing resources remotely through a virtual interface, which does not require users to have extensive knowledge of the programs and hardware that support the interface.

The idea behind software as a service and cloud computing is very similar. Instead of investing in the upfront cost of necessary materials like software or infrastructure, businesses instead lease these services through a remote third party, which allows companies to purchase only what they need and can afford. In this way, both software as a service and cloud computing have revolutionized the way businesses approach computing, making advanced computing options both more manageable and efficient.

However, despite this inherent similarity, these two concepts are still substantially different in terms of their scope. Software as a service, while innovative and useful, is more limited than cloud computing. After all, software as a service involves the leasing of software only. Because of this, businesses that utilize software as a service still require extensive computing resources. Software as a service, therefore, can change the way a computing department works within a company, but it does not generally affect the way the company uses their computing department.

Blog – cloud computing – technology –part 2

In contrast, cloud computing involves much more, essentially leasing software in addition to hardware and infrastructure. This holistic rental process can offer companies a total overhaul of their entire computing department, changing the very nature of how computing is approached. With cloud computing, much fewer resources and personnel must be devoted to development and maintenance, which is a stark difference from software as a service.

This difference is well illustrated when looking at a given computing task. Customer relationship management (CRM) is a common computing task for any company. Keeping track of client information requires extensive software in order to enter and file the contact information. It also requires hardware and infrastructure to house this data. Companies then need to train individuals to both input the data as well as retrieve it, in order to make it functional. While software as a service can give businesses access to specific programs to make this process easier, the company is still responsible for its storage, as well as for hiring or training skilled employees.

Cloud computing, on the other hand, simplifies the process even further, making it possible to outsource the programs necessary as well as the storage space. Because these processes are outsourced, it is also possible to have employees with less specific training, since cloud computing creates a virtual

Blog – cloud computing – technology – part 3



environment that does not require knowledge of the programs that create the interface. Therefore, cloud computing changes the way customer relationship management is developed and maintained entirely.

Clearly, while both concepts can enhance and improve the way companies deal with computing, the impact of cloud computing is far more dramatic, making it a powerful tool for companies and businesses of all varieties.

Direct mail

Celebrity cruises - direct mail - hospitality

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Find out for yourself why Celebrity was "Voted the World's Best Large Ships by Condé Nast Traveler for the sixth year in a row (2002-2007 Condé Nast Traveler Cruise Poll)." We look forward to seeing you onboard!

Sincerely,

Dan Hanrahan
President, Celebrity Cruises

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Walgreens – Web Pickup - direct mail – health care

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Enter code **TRYNOW** at online checkout thru 11/15/11

*Coupon code TRYNOW valid on your first order through Nov.15, 2011. Valid in Walgreens stores where Web Pickup is available through Nov.15, 2011. Purchase of \$20 or more is calculated before taxes and after all other Walgreens coupons and discounts are applied. Tax charged pre-coupon price where required. Offer valid for both walk-in and curbside pickup. General dollars off offers not valid on prescriptions, tobacco, dairy products, liquor, liquor department items, phone cards, newspapers, magazines, stamps and gift cards or where otherwise limited by law. Also not valid toward Prescription Savings Club membership fees. Limit one coupon per customer per purchase.



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NORTHLAKE IL 60164-1662



Landing pages

CVS Health - Landing pages – health care

Paperless Landing Pages– New Visual Update with Promo Spots

I

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Note that some documents may take up to two months to switch to digital delivery.


View documents online
We will notify you by email when a new document is available. Sign in to your account to view documents or manage your communication preferences between digital and paper mail at any time.

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Current

New Paperless opt-in success pages includes six promotional spots to send members to other CVS resources (e.g. Help Center videos, Covid-19 announcements, etc)

Update




Success! You've signed up to receive documents online.

View documents online
We will notify you by email when a new document is available. Sign in to your account to view documents or manage your communications preferences between digital and paper mail at any time.

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Print Plan Forms | Help Center | Español

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Register to view documents online
We will notify you by email when a new document is available. Register for an account to view your documents. Once you register, you can also:

- Manage your document delivery preferences
- Refill medications and check order status
- Check drug costs and see prescription history
- Review your coverage and more

[Register for an account](#)

Reminder: not all documents may be available digital. You may get some paper statements until then. You may

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One line heading example


Example of two sentences for body copy.



One line heading example


Example of three sentences for body copy.

Walgreens – landing page - retail



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Chicago, IL 60657
773-477-1151
[Change Store >](#)


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[My Account](#)
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Search your local store

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web pickup Home
web pickup




cough and cold season is back,
but it didn't count on Web Pickup.


Shop online for your cough & cold needs and pick them up, bagged & ready to do, in as little as an hour.

Prevention

For you & your family
Immune Support Supplements >
Children's Vitamins & Supplements >




For your home
Hand Sanitizers & Wipes >
Hand Soap >
Cleaning wipes >
Cleaners >
Alcohol >
Gloves & Masks >




Treatment

Adults
Cough, Cold & Flu >
Cough & Sore Throat Relief >
Fever Relief >
Immune Support Supplements >
Chest Rubs >
Lip & Cold Sore Treatments >
Nasal Care >
Cough drops >




Children
Allergy & Sinus >
Cough, Cold and Flu >
Homeopathic Remedies >
Pain & Fever Relief >
Thermometers >



Comfort & Care

For Everyone
Humidifiers >
Vaporizers >
Distilled Water >
Soup >
Orange Juice >



Not feeling up to going in the store?
TRY CURBSIDE PICKUP
We'll bring your items to your car. Available at many locations.

Keep forgetting much needed items?
TRY OUR SHOPPING LIST
Your items will always be just a click away.

Too sick to go to the store?
DESIGNATE A SHOPPER
Order online & have someone pick up your items.

And don't forget the chicken soup!

Walgreens – landing page - retail

Home > Shop

Cyber Weekend Sale

Extended for Cyber Weekend!

EXTRA \$10 OFF \$50

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Enter code **SAVINGS10** at checkout thru Sunday, November 27.¹

Excludes contact lenses, pharmacy, gift cards and photo orders.

 Everyday Free Shipping at \$25 plus FREE returns²

Exclusive
Online Offers



Get it in time for the holidays! For arrival by **December 25:**

Standard Shipping—order by **Friday, December 16.** **Expedited Shipping**—order by **Tuesday, December 20.**

[Get details →](#)



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Human Touch iJoy 2310 Massage Chair

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Coby 15.6 in LCD TV

Sale \$99.99

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NEW! Wag Massage Table by MHP

Sale \$99.99

Reg \$179.99

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Family Nurse Practitioner - Provides healthcare services to persons of all ages. Graduates with this specialization will typically work outside the hospital setting and often work in private practice.

Nurse-Midwifery - Nurse Midwives advise women throughout pregnancy, but they may also care for women throughout their life span.

Nursing Administration - Nurses who aspire to management and administrative positions are finding that this degree can give them the edge in a competitive marketplace.

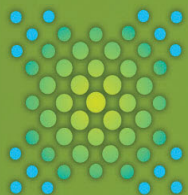
Psychiatric/Mental Health Nursing - The Psychiatric/Mental Health Nurse works with individuals with mental illness or who are experiencing abnormal mental states. They work in a variety of hospital and community settings.

Women's Health Nurse Practitioner - Women's Health Nurse Practitioners provide treatment and diagnosis for common ailments such as heart disease and cancer, as well as health problems that are more common in women such as osteoarthritis, migraines, and depression.

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University Nuclear – postcard – health care

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Web banners

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Consolidate your student loans today.

I'm ready to APPLY NOW.

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Even Student-Loan Shopping
Can Be Fun (or at least easy...)

When looking for a loan, the less hassle the better. Trust Citi to be your one-stop shop for student loans. We have easy ways to lower your interest and flexible repayment options.

I'm ready to APPLY NOW.

Walgreens – Web Pickup – web banner - retail

what you buy is between you
& your honey...

May your holidays be happy – and discreet.
Shop online. Pick up in store.



CVS Health – web banner - health care - retail



You're out of refills

We have a cure for that

Hello, <First Name>,

Did you know you have zero refills on your prescription(s)? That can easily be cured so you don't miss a dose.

Check out the information below. If you don't need refills, congrats, you don't need to do anything.

Prescription(s) with zero refills

[Request a new prescription](#)

ABC***** <STRENGTH> <TYPE>

Rx #: <#####>

Prescriber: <Name>

Quantity: <#>

Days supply: <#>

Refills left: No refills remaining

<conditional copy example: reason for cost going up>

<conditional copy example: reason for cost going up>

From the heart,

Your CVS Caremark Team

Need to request a new prescription?

1. Sign in at CVS Caremark.
2. Enter the Rx name in the appropriate box.
3. Review the price, then click Request a New Prescription.
You're done!

Walgreens – Web pickup – web banner - retail

The screenshot shows the Walgreens web pickup website. At the top, there is a navigation bar with categories: Personal Care, Medicines & Treatments, Household, Grocery, Beauty, Vitamins & Supplements, Baby, Kids & Toys, Home Medical Supplies & Equipment, Diet & Fitness, Sexual Wellness, Seasonal, and More >. Below this is a sidebar with a list of categories: Beauty, Personal Care, Medicines & Treatments, Vitamins & Supplements, Home Medical Supplies & Equipment, Sexual Wellness, Diet & Fitness, Baby, Kids & Toys, Grocery, Household, Seasonal, As Seen on TV, Natural & Organic, Walgreens Brand, and Sale. The main content area features a large banner for 'web pickup' with the text 'Welcome to a new level of convenience. With web pickup, Walgreens makes errands easier. Just shop your local store online and we'll have your order ready for pick up in as little as an hour!' and a 'Learn more >' link. Below the banner are three promotional boxes: 'Buy 1, Get 1 50% OFF*' with a 'Shop now >' link, 'Mission Impossible' with a 'Watch now >' link, and 'Your Shopping List' with a 'Shop now >' link. At the bottom, there is a 'People are shopping for' section with images of products like Band-Aid, Tylenol, and Clorox. The page footer includes 'Stay Connected' with social media icons and a 'Done' button.

Walgreens web pickup | Start Shopping Your Store

http://webpickup.walgreens.com/webpickup/browse/home.jsp?_requestid=47873&storeNumber=7054&prevStore=1450

Alana pxlchk1 | Crank The... Getting Started Latest Headlines JIRA Walgreens.com QA1 eCom Wiki Dashboard - Walgre... Lorem Ipsum - All t... Freebie: Responsive ... Vischeck: Vischeckl...

[#CX-7203] 9/29 WSSE Web Pic... Walgreens web pickup | Start S...

Personal Care Medicines & Treatments Household Grocery Beauty Vitamins & Supplements Baby, Kids & Toys Home Medical Supplies & Equipment Diet & Fitness Sexual Wellness Seasonal More >

> Beauty
> Personal Care
> Medicines & Treatments
> Vitamins & Supplements
> Home Medical Supplies & Equipment
> Sexual Wellness
> Diet & Fitness
> Baby, Kids & Toys
> Grocery
> Household
> Seasonal

> As Seen on TV
> Natural & Organic
> Walgreens Brand
> Sale

Try web pickup on us
\$5 off \$20
On your first order.
Get coupon code >

web pickup
Quick Guide
Your FAQs answered >

Stay Connected

web pickup

Welcome to a new level of convenience.
With **web pickup**, Walgreens makes errands easier. Just shop your local store online and we'll have your order ready for pick up in as little as an hour!

Learn more >

Buy 1, Get 1 50% OFF*

Save money with Walgreens brand;
save time with Web Pickup.
*Of equal or lesser value

Shop now >

Mission Impossible

Check out our new Web Pickup video.

Watch now >

Your Shopping List

It's even easier to shop web Pickup from your custom shopping list.

Shop now >

People are shopping for

On sale in your store

Done

Walgreens – Web pickup – web banner - retail

No time to run down aisles?

Shop online. Pick up in store
in as little as an hour.

Shop > ™

Walgreens – Web pickup – web banner - retail



™ **Forgot something for the big party?**

Shop online. Get your order in store, ready to go, in as little as an hour. [Shop Web Pickup >](#)

Walgreens – Web Pickup - web banner - retail

Kids + toys = happiness

Get toys, bagged and ready to go,
in less than an hour.

Shop now >



Walgreens – Web pickup – web banner - retail

web pickup



sneezing? coughing?

It's Web Pickup to the rescue...

Shop your local store online for your cough & cold needs and pick them up, bagged & ready to go, in as little as an hour.

[Shop now >](#)

Walgreens – web banner - retail

no need for anyone to know you
get help with your natural beauty...

Order your beauty products online.
Pick up in store in our discreet Web Pickup bag.



Walgreens – Web Pickup – web banner - retail

got the cold or flu & can't leave
the house?

Web Pickup to the rescue. Designate a shopper to pick
up cough & cold items in store for you.



Sony –web banner – B2C - electronics



Walgreens – Web pickup - web banner - retail



™ **Forgot something for the big party?**

Shop online. Get your order in store, ready to go, in as little as an hour. [Shop Web Pickup >](#)

Sprint XOHM - – web banner- telecommunications

XOHM everywhere!

Wherever you are, MyXOHM can help you find the places you need.

yelp. SOLARIS - Dine in a fun, laid back atmosphere. [Read More »](#)

topix Is it a race or a slow stroll to the White House? [Read More »](#)

eventful Metallica still rocks after all these years... [Read More »](#)

The banner features a background map of Madison, Wisconsin, with street names like WISCONSIN - MADISON, STATE ST, UNIVERSITY AVE, and W. JOHNSON ST. A circular XOHM WiMAX logo is on the left, and three callout boxes are connected to the map by green lines. The callouts are for Yelp (Solaris), Topix (White House race), and Eventful (Metallica).

CVS Health – web banner – delays - health care

CVS Cart (9,973 unread) - columbusgal... My Explore | Honey

https://www.cvs.com/rx/dotm/cart?flowType=FS

CVS pharmacy

Hi, noreen


Your store
150 W Camino Real, Boca Raton, FL 33432 [Change](#)

Sign out Cart

Potential Delays
Due to high demand, deliveries may be delayed. We appreciate your understanding as our associates work around the clock to support you.

Cart ExtraCare card #6648

Store item [Continue shopping >](#)

 **SYSTANE COMPLETE Lubricant Eye Drops ...** **\$53.58**
Ships Free With **CarePass™**

Qty [Remove](#)

Delivery and pickup options

Expected delivery between **FREE**
Tuesday, December 21 - Thursday, December 23
FREE delivery with **carepass**
[Restrictions apply](#)

Store items **\$53.58**
Savings Redeemed **-\$10.00**
Shipping **carepass** **FREE**
Estimated tax **\$0.00**

Estimated total **\$43.58**

[Check out](#)

Apply deals & rewards
ExtraCare® Card number: *****6648

ExtraCare® deals & rewards

\$0.68 ExtraBucks Rewards [Apply](#)
EXP 03/31/2022

\$0.24 ExtraBucks Rewards [Apply](#)
EXP 03/31/2022

Feedback

Ads - print

Sony - print ad - B2C - "A cycle of Success" - electronics



THE NEW WAY OF BUSINESS™

A Cycle of Success.

SONY

Business

Build success through every step of the sales cycle. From pre- to post-sales, Sony supports you through the Solution Provider Center and live technical support. Sony's comprehensive list of programs help you through the entire cycle, including demo programs and competitive rebates and incentives. Tailor solutions that fit your customer's needs with Sony's full line of innovative products, and deliver them with the help of our authorized distributors. Plus, make it even easier to own Sony products with our Sony Extended Service program and special leasing options through AEL Financial. And with programs like Trade-in, you can extend and renew your customer relationships. With Sony, it's not just about making a sale, but exceeding expectations, again and again. Call **1.866.235.SONY** or visit sony.com/business/SPCrefresh to see what Sony can do for your business. Go to sony.com/business/SPCmaui and enter for your chance to win a trip to Maui.

Sony - print ad - B2C - service - electronics



Service and support that works.

From us, through you, to your customers.

SONY

Business

Our commitment to the channel is more than just an idea. And our programs show we mean it. Access product information, assets and incentives online, 24 hours a day. Talk to real people for pre- and post-sales technical support. And see how our Extended Service Plans and Authorized Service Provider program make it easy for you to own the relationship with your customers. It's all backed by the Sony quality and innovation that keeps your customers coming back for more.

Coldwell Banker - print ad - real estate

Picturesque Colonial

Martinsville, NJ

Located in desired Martinsville, this exceptional custom Colonial is nestled on a prime .81 acre lot. Offers picturesque views, privacy, serenity and quality upgrades throughout. Built in 1989 with the finest of materials and craftsmanship, this home was designed for both formal entertaining and casual living. Features 13 rooms, 4 bedrooms, 3 baths and 1 half-bath.

\$1,150,000

179 South Glen Rd.

Grandview Estates

Kinnelon, NJ

Enjoy magnificent views of the New York city skyline and beautiful sunsets from this stunning 2005 center-hall Colonial. Features an open floor plan conducive to entertaining. The great room has a fireplace, a cathedral ceiling and walls of glass. Offers 5 bedrooms, 4.5 baths, an atrium room, office, kitchen with maple and granite, au pair suite, crown moldings, and a 3-car garage.

\$1,740,000

159 Meyersville Rd.

Majestic Estate

Chatham Twp., NJ

Enjoy fine living in this almost-new, 4-bedroom, Colonial estate. Boasts a gourmet kitchen with granite counters and floors, wet bar and wrap-around deck. The master bedroom suite features a private study with a fireplace and a Romeo and Juliet balcony with sunset and rolling hill views. Minutes from New York transportation, world-class shopping, fine dining, golf and wildlife refuge.

\$1,795,000

457 Sycamore Rd.

Country Elegance

Shrewsbury, NJ

Almost 2 acres of breathtaking gardens and manicured grounds set the stage for this home. Built in 1867 by William Van Buren as the gardener's cottage to this estate, this charming home has been updated. Details amaze as luxury combines with efficiency to retain its original flavor while introducing today's amenities. New master suite, 5 bedrooms, 4.5 baths.

\$1,800,000

164 Bingham Ave.

Coldwell Banker - ad print ad - real estate

5 Winsor Way

Elegant Shingle-Style

Weston, Massachusetts

Overlooking the Weston Golf Course, this new shingle-style residence features a two-story entrance, high ceilings, elegant millwork, custom cabinetry, and state-of-the-art appliances.

Additional amenities include a two-story fireplace in the family room overlooking a large yard with pergola and patio.

\$5,495,000

12 Stratford Way

A Home Of Distinction

Lincoln, Massachusetts

With a commanding view over rolling lawns, stonewalls and a beautiful plantings, the look of prestige is captured perfectly in this residence. Eighteen rooms offer 9,600±SF and include elegant formal rooms, sun-filled gathering spaces, 7 bedrooms, a third-floor bonus room and a fully finished lower level with additional kitchen.

\$3,595,000

13 Everett

Colonial Revival

Winchester, Massachusetts

Stunning early twentieth century Colonial Revival, meticulously renovated for a modern lifestyle while preserving all of the original detail and elegance. This distinguished home is located in one of Winchester's most prominent neighborhoods and features an elegant family room, sunroom, and contemporary kitchen.

\$2,100,000